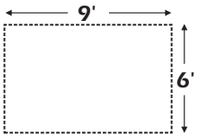
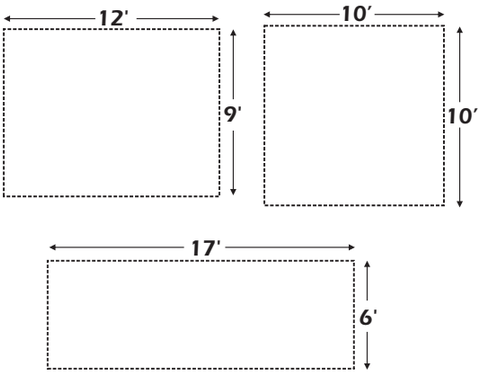
2010 Spring Festival of Fine Arts and Crafts

"Where every offering is guaranteed to be handcrafted by the seller"℠

Historic Ocean City Music Pier
Boardwalk at Moorlyn Terrace

Saturday, March 20, 10 am to 5 pm
& Sunday, March 21, 10 am to 5 pm

Exhibition Space Configurations	Refundable Deposit*	Total Price Including Deposit	Check Size Preference
Single Booth 	$75	$160	9' by 6' ❑
Choice of Extra Depth Double Booths 	$75	$295	12' by 9' ❑ 10' by 10' ❑ 17' by 6' ❑

Deposit Enclosed $_____
Make check payable to JSAG
Mail to Jersey Shore Artisans Guild
PO Box 1700, Ocean City, NJ 08226

❑We will Carry-In ❑We will Drive-In
❑ Fri.4pm ❑Fri. 5pm ❑Fri.6 pm
❑Sat.7am ❑Sat.8 am

Questions? Call Toll-Free 800-822-4112

Exhibitor (crafter, artist or photographer) will drive to the building for unloading at a prescheduled time. Setup hours are Friday evening from 4 pm to 6 pm and Saturday morning from 7 am to 9 am. Display must be completed by 9:30 am on Saturday so that every booth can be photographed and/or videotaped by the press as well as the Committee. Tables must be draped to the floor.

Since customers tend to linger at quality shows, exhibitor may not begin packing until 5:00 pm on Sunday. Remember that the last dollar of sales is just as good as the first.

Seaview Show Management, Jersey Shore Artisans Guild, Show Committee, City of Ocean City, their employees and volunteers shall not be liable for injury to person or property during the event, setup or departure. Exhibitor is responsible for insurance including property damage, merchandise coverage and bodily injury. Exhibitor may not sublet any portion of contracted area.

The Committee is comprised of an NBC-TV Program Host, Author, Columnist and Buy/Sell Importer. They require (A) photographs of at least one finished example in each merchandise category that Exhibitor plans to offer, (B) photographs or videotape of items being created, (C) booth photographs and (D) copies of material receipts. If the illustrations are sharp, colorful and/or show the crafter at work, they may used in TV commercials and press kits. Any new craft category must be submitted well in advance and approved by the Committee. NO EXCEPTIONS

Deposit must accompany contract. Notification of acceptance, copy of approved contract, discount hotel/motel information and invoice will be mailed. Final payment is due by date stated therein. *Deposit refundable until 30 days before show.

The Committee understands that an abundance of exhibitors offering the same categories of merchandise (i.e. ceramics, jewelry, folk art, leather, floral arrangements, fabrics, stained glass, candles, quilts, furniture etc.) reduces the Exhibitors' profit through excessive competition. If a category is filled at the time that contract and photographs are received, or if merchandise is not suitable to the character of the event, photographs and full deposit will be returned promptly.

IMPORTANT: We recognize that buy/sell merchandise deprives the customer of fine craftsmanship and represents unfair competition with skilled artisans. With these thoughts in mind, each item must be a creation of the seller. If any buy/sell merchandise is found in a booth, it will be removed from the building and future contracts will not be accepted.

Please PRINT All Information — JSAG reserves the right to refuse space for any lawful reason

Your Name _____ Trade Name_____

Mailing Address_____ Fax ( )_____

City _____ State _____ Zip _____ Email _____

Phone ( )_____ Merchandise Specialties _____

_____ _____ _____

How you learned about this event _____

Three firmly juried shows in which you participate_____

Website_____ Second Badge Name _____

Exhibitor Signature _____ Date _____

Accepted by Seaview Show Management, Inc. _____ Date _____

"Every offering is guaranteed to be handcrafted by the artisan." **PHILADELPHIA INQUIRER**

"Works of fine crafters, artists and photographers are well presented." **CBS TELEVISION**

"Quality, diversity and creativity keep customers coming back." **NEWARK STAR LEDGER**

"This show features dozens of folks performing their craft. It's the best." **ATLANTIC CITY PRESS**